



## Republic Services Launches Newly Designed Website

Customized Content, Product Offerings and Easy Navigation to  
Deliver an Effortless Customer Experience

**PHOENIX (Feb. 2, 2015)** - Republic Services, Inc. (NYSE:RSG) announced today that it has launched a newly designed website as the next phase of its integrated marketing efforts, centered on providing effortless experiences for customers. The new site makes it easier for customers to identify and purchase the products and services they need to make proper disposal easy while giving them peace of mind that they are making a positive environmental impact.

The site also anchors Republic's new brand by incorporating its brand tagline: *We'll Handle It From Here.™* Through the single brand name and tagline, the Company is highlighting its service reliability, convenience and environmental commitment to the millions of residents, communities and businesses it serves every day.

"We've designed our site to include extensive information that helps our customers understand the complete range of solutions that are available," said Jon Vander Ark, executive vice president, customer development. "Our goal is to offer an experience that makes our customers feel at ease because of the reliability of our services, uplifted by making a positive contribution to our planet, and delighted by the simple way to do business with us in person and online."

The new RepublicServices.com includes the following enhancements:

- **Easy navigation** - The website is designed based on the topics most important to customers as confirmed by user testing that Republic implemented during each step of the redesign process.
- **Products and services requests** - Upon providing a service address, customers can view and order from a suite of products and services - such as curbside pickups, recycling and dumpster rentals - that are available to them.
- **Customized information** - Based on location, customers can find options such as products and services in the immediate area, weather alerts, holiday schedules and local customer service offices.
- **Mobile web access** - To adjust to the needs of the growing number of Americans who use electronic devices, the site's clean design can be viewed through a mobile phone, laptop or tablet.
- **New video content** - In the coming months, the site will feature videos to help customers learn more about recycling, waste services and keeping the planet clean.

The website is now live, and is located at the same address: [www.republicservices.com](http://www.republicservices.com).

**About Republic Services:**

Republic Services, Inc. is an industry leader in U.S. recycling and non-hazardous solid waste. Through its subsidiaries, Republic's collection companies, transfer stations, recycling centers and landfills focus on providing reliable environmental services and solutions for commercial, industrial, municipal and residential customers. Republic and its employees believe in protecting the planet and applying common sense solutions to customers' waste and recycling challenges. For more information, visit the Republic website at [republicservices.com](http://republicservices.com). Like Republic on Facebook at [www.facebook.com/RepublicServices](http://www.facebook.com/RepublicServices) and follow on Twitter @RepublicService.

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