



Republic Services Launches Recycling Simplified Education Program For Grades Pre-K Through 12

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Free curriculum comes on the heels of a survey showing many Americans fail at recycling

PHOENIX, Sept. 26, 2019 /PRNewswire/ -- Republic Services (NYSE: RSG), an industry leader in U.S. recycling, has introduced a free, downloadable curriculum designed to incorporate recycling education in schools and support students' real-world learning about sustainability and how to recycle properly.

Experience the interactive Multichannel News Release here: <https://www.multivu.com/players/English/8249153-republic-services-recycling-simplified-education-program/>

The [Recycling Simplified Education Program](#), designed with teachers for teachers, aligns with individual grade-level curriculum standards in multiple disciplines such as science and STEM, English, language arts and literacy, math and social studies. The curriculum contains step-by-step lesson plans for pre-kindergarten through 12th grades with supporting teaching materials, including classroom activities, videos, handouts, virtual field trips and completion certificates.

A recent Republic Services survey shows that while 88% of Americans agree recycling is important, they are confused about what materials belong in the recycling bin. In fact, 41% of the respondents failed a basic recycling quiz, despite 69% giving themselves an A or B when asked how much they knew about recycling.

"Most people care about the environment and want to recycle; however, many are genuinely unsure about how and what to recycle. In fact, about 30% of what people put in their recycling containers doesn't belong there," said Pete Keller, vice president of recycling and sustainability. "By reinforcing recycling best practices in our schools, we can reduce recycling contamination rates and ensure local recycling programs remain sustainable for future generations."

The curriculum is structured to provide educators with flexibility to teach the lessons as a complete unit or incorporate into existing curriculum plans. Lessons within each grade range build upon students' current understanding and help them gain greater awareness of the broader environmental, sustainability and societal issues related to recycling and the conservation and reuse of natural resources.

The education program is available for free online at [RecyclingSimplified.com](#) along with tips, videos and resources to become a better recycler and reduce contamination rates.

Survey Infographic & Additional Findings: [Nearly Half of Americans Fail Recycling Quiz](#)

About the Survey

The Recycling "Report Card" Survey was conducted online on behalf of Republic Services from June 17-19, 2019. A nationally representative sample of 1,048 respondents from the US were interviewed. The margin of error on these results is +/- 3 percentage points (based on a confidence interval of 95%).

About Republic Services

Republic Services, Inc. is an industry leader in U.S. recycling and non-hazardous solid waste disposal. Through its subsidiaries, Republic's collection operations, transfer stations, recycling processing centers, landfills, and energy and environmental services provide effective solutions to make responsible recycling and waste disposal effortless for its 14 million customers. More than 36,000 employees are committed to providing a superior experience while fostering a sustainable Blue Planet[®] for future generations to enjoy a cleaner, safer and healthier world. For more information, visit [RepublicServices.com](#), or follow us at [Facebook.com/RepublicServices](#), [@RepublicService](#) on Twitter and [@republic_services](#) on Instagram.

America Just Got Schooled: Nearly Half of Americans Fail Recycling Quiz

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According to a new survey released by Republic Services, while **88% of Americans agree recycling is important**, **41% failed a basic recycling quiz**.

GENERATIONAL: Boomers scored the most As and Bs.

BOOMER	31%
GEN X	25%
MILLENNIAL	23%
GEN Z	24%

GENDER-BASED: Women have more recycling smarts than men.

30% Women	23% Men
Scored As and Bs	

REGIONAL: The West scored the fewest As and Bs, while the Midwest scored the highest.

MOST COMMON RECYCLING MISTAKES:

- 65% believe plastic grocery bags can be recycled curbside
- 53% believe aluminum foil is recyclable

54% of Americans believe that all items marked with a recycling symbol can go in their curbside recycling container.

Methodology: The recycling survey was conducted online on behalf of Republic Services from June 17-19, 2019 with a nationally representative sample of 1,048 U.S. respondents.

Learn more about recycling at:
RecyclingSimplified.com







Republic Services logo (PRNewfoto/Republic Services)

 View original content: <http://www.prnewswire.com/news-releases/republic-services-launches-recycling-simplified-education-program-for-grades-pre-k-through-12-300925977.html>

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